# ÉCOLE D'URBANISME DE PARIS







## École d'Urbanisme de Paris



EUP provides training across the urban planning and development spectrum, including urban planning, production and management and uses of cities and urban areas. It combines operational practice with a scientific approach, preparing graduates for action and decisionmaking, and giving them the tools they need to appreciate what they do and to continuously renew their practices and innovate.

EUP is the first school of its kind in France and one of the largest urban planning institutes in Europe. It is first and foremost a centre of learning, offering master's degrees in Urban Planning and Development, as well as a number of inter-university diplomas. Every year, EUP takes in 300 master's students. It contributes both to public debates and professional think-tanks through its conferences, exhibitions and events, all of which are open to the public.

The School is also a centre of collective expertise which clarifies the decisions of operational organisations by leveraging the scientific expertise and know-how of its professors and associated professionals

The School has long-standing experience in this domain. It was created out of the merger of France's two oldest urban planning institutes, Institut d'Urbanisme de Paris (IUP), founded in 1919 (Université Paris-Est Créteil), and Institut Français d'Urbanisme (IFU), founded in 1969 (Université Gustave Eiffel). As part of this legacy, the school boasts 6,000 alumni working in various different sectors.

In 2019, École d'Urbanisme de Paris celebrated two birthdays. EUP's two founding institutes tackled and participated in some of the great contemporary debates around urban planning, the city and urban territories. They played a key role as contributors, moderators or observers. EUP wished to revisit this history and use it to tackle current debates in a new way: through exhibitions, conferences and seminars, etc.

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349 students in en 2018-2019



74%

had found jobs 6 months after graduating



25

cooperation arrangements with universities throughout the world

Rapid professional

integration in a range

of different



professors and 8 professional lecturers



research labs



supervisory institutions

# a wide range of advanced courses

**Solid Training** encompassing

**Innovative** cross-disciplinarity and the real world of work.

activities focused on

urbanism section of the university library and the Poëte and Sellier

3 research labs.

Historical Collection

An international focus: mobility is encouraged, there

are international partnerships and a Masters 2 programme specialising in international expertise

#### **Lifelong training**

with a Master's degree focused on continuous training and a number of inter-university diplomas



## Focus on LA CITÉ DESCARTES

École d'Urbanisme de Paris is located at the heart of the Cité Descartes campus in Champs-sur-Marne, a hub for urbanism research and studies. This major university campus combines both research and higher education and hosts over 18,000 students and 6,000 employees.

The University is located in eastern Paris and brings together 18 higher education and research institutes together with an innovative business incubator.

## Research

The scientific activities of EUP's professors and doctoral students are organised around three research labs, in partnership with UPEC, UGE, ENPC and the CNRS:



Lab'Urba brings together scholars working on urban policies and local and regional development, inequality and discrimination, urban planning practices, urban engineering and the environment. www.laburba.com



LATTS is a multi-disciplinary social science research lab focusing on the city, space and their production. It seeks to understand how technical production actually shapes each of these universes, grappling with a variety of topics ranging from energy to digital technology. www.latts.fr



LVMT (city, mobility & transport research institute) is a research unit run jointly by UGE and ENPC. Its researchers analyse the interactions between cities, regions and transport systems from a sustainable development perspective. www.lvmt.fr

## Focus on THE LABEX URBAN FUTURES www.futurs-urbains.fr

The Labex Urban Futures programme brings together 14 research labs working on planning, architecture, the environment, geography, history, sociology and transport. Their collective efforts have produced research into urban metabolism, the history of the Grand Paris building project, pedestrian mobility and energy and the city.

## BIBLIOTHÈQUE POËTE ET SELLIER

The Poëte et Sellier Library, located within EUP, is a historic urban planning library of high scientific and heritage value, especially for the inter-war period (1918-1940). It has inherited the library of Institut d'Urbanisme de Paris in Créteil (1972-2013), which grew out of the first urban planning courses taught at Ecole des Hautes Etudes Urbaines (Institute for higher studies in urbanism), founded by Marcel Poëte (1866-1950), which is the repository of old PhD theses, also in digitised form (1920-1970). The library has been enhanced by a number of bequests, including the library created by Henri Sellier (1883-1943) for Office HBM de la Seine and the more recent PUCA urbanism, construction and architecture plan. It now contains 11,000 documents (books, reports, city plans, academic courses, etc.) covering the entire twentieth century and many different countries. It is available to students and researchers (online catalogue) and is part of UPEC's network of 'associated' libraries. © photo - EUP

One of EUP's major ambitions is to enhance its international focus. This is reflected in the internationalisation of the Master's programmes, the hosting of international students and international student mobility programmes

## An international Master's programme

The Urbanism and International expertise Master's 2 programme has been designed to teach students from France and abroad about international topics. It comprises two tracks:

- A European option taught in English focusing on the practicalities of "Urban Regeneration and city planning".
- An option focusing on cities of the South, which aims to provide an understanding of local public action in cities in developing and emerging countries.

This track seeks to promote mobility: 3 to 6-month internships abroad are possible in the M2 track and they are mandatory in the M2 International option focusing on cities of the South.

As part of the European International Expertise option, EUP has special partnerships with the universities of Malmö, Ljubljana, Hafencity Hamburg and Politecnico di Milano.

## Study abroad

At EUP, learning through mobility is important. The School has developed a number of cooperation agreements, signed by UPEC and UGE, with universities in Europe and throughout the world. M1 and M2 students have several opportunities to spend a semester studying abroad:

- ERASMUS programme: Germany, Spain, Italy, the Netherlands, Portugal, Romania, United Kingdom, Slovenia, Sweden, Turkey.
- MICEFA: United States
- Bilateral agreements: Bolivia, Brazil, Canada, Colombia, Lebanon, Mexico, Taiwan

Study trips are also organised every year for all programmes.



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# Course offering

The first year of the Urban Planning and Development Master's degree provides core knowledge and skills. Second year students are required to choose more advanced programme in which they must complete an internship and prepare a dissertation.

# Development and territories: resources, policies and strategies

programme offers general. cross-disciplinary and applied learning in all aspects of regional and urban development. provide а conceptual framework and operational know-how coordinated deployment of public or private actions in and with localities and regions. It links strategic analysis regional development issues local projects, planning and programmes.

## Integrated urban development - strategies and projects

This programme trains future professional planners in integrated urban development, a new challenge for both public and private urban initiatives. How can urban renewal be deployed in a context of austerity in the public finances shifting urban challenges relationships between space and society? This objective harnesses the ability of professionals to grasp local and regional transitions and shifting spatial patterns, to decompartmentalise the different components of public action, build innovative cooperative arrangements analyse problems and solutions at intersection of several fields in an informed manner. The aim is to train professionals in these new operational environments and to act as an interface.

This work-study programme combines academic learning with a research focus and professional practice and experience.

# Urban alternatives and experimental approaches - Public spaces

This programme focuses on alternatives and experimentation, driven both topics learning (analysis experimental processes and case studies) and by learning approaches, which are based around collective research projects and experimenting in small groups. The general aim of the course is to train students as urbanists. especially to work in the public space, with a focus on the conditions that enable society to reappropriate space..

# **Urban environments - strategies, projects and services**

This programme offers comprehensive training for a career an urban planner, as focusing on the environmental involved in urban action and urbanised areas. course seeks to develop critical expertise in environmental planning issues and provide an understanding of the environmental questions that affect how territories actually work and the related theory, and how these translate in legislative, regulatory and operational terms. The aim is to familiarise students with the ways in which integrated into urban these issues can be planning and development decisionmaking processes at different levels.

## Housing policy and urban renewal

The aim of this programme is to train professional urbanists who will design and deploy public housing and urban renewal policies. The diversity and professional profiles associated with learning opportunities in firms or in authorities means that, with the support of academic learning, a common culture can be forged for housing, the key raw material for producing and managing cities. This programme is only available as part of an apprenticeship training programme.

## **Urba XP Urbanism projects**

This programme is demand-driven and focused on practical workshops and all other forms of concrete student output: the core learning programme and presentations by experts are selected based on needs identified. Learning is structured around a project group of around fifteen students supervised by five or six professors throughout the year, with a focus on learner acquisition and gradual evaluation of skills in a professional setting.

The course teaches the new professional skillset expected when designing, deploying and managing urban projects.

## **International urban planning and studies**

This programme trains people to work abroad or in international institutions and structures, providing them with expertise in urban planning issues in Europe or in Southern and emerging countries. It hosts students from all over the world, thus enriching exchanges within the course itself. A big chunk of the course is taught in English and is structured around close relations with foreign universities and international organisations and agencies. It aims to foster awareness of the changing challenges trends and inherent in and metropolisation, and equip globalisation learners with the tools they need to analyse and compare globalised cities. Students acquire core urban planning professional skills and know-how, with a focus on international structures, policies and programmes. This learning track encourages mobility through internships or the second semester spent abroad, and is split into two options:

"Urban regeneration and city planning in Europe" (completely in English) and "Cities of the South".

### **Transport and mobility**

This course is part of a **joint arrangement** between EUP and Ecole Nationale des Ponts ParisTech covering the two majors offered by these institutions: a major in Urban Planning and Development, and a major in Transport, Mobilities and Networks. It equips students with essential cross-cutting expertise in the areas of transport, planning and the mobility of people and goods at different territorial levels in French, European and international contexts.

It seeks to train professionals and researchers to use a forward-looking approach when tackling local and regional sustainable development and mobility challenges by reconciling their different political, economic, social, organisational and technical dimensions. The programme is open to all M1 and third-year engineering graduates whose previous learning has given them knowledge of urban planning, development and transport, and the course forges strong links between engineering and the human sciences.

# **Urban planning, projects and management**

This programme teaches about urban production (from processes to preparing students for careers in the private public or sectors, different conducting missions that involve devising and executing urban It leverages strong links with projects. stakeholders and planning professionals based around teaching, the topics and practical workshops where covered students focus on orders from the real world.

#### The research track

research-centric learning As part of a approach, EUP provides a research track within the Master's programme designed to prepare students "produce science in the cross-disciplinary urban planning and development sphere. It may be taken as an option in one of the different second-year tracks in the Master's in Urban Planning and Development programme.

# **Lifelong training**

EUP offers different learning formats (specialised, general, etc.), based on professional development, retraining or career development requirements in the urban planning sphere. The Master's degree in Urban Planning and Development is open to anybody wishing to resume their studies (validation of prior experience (VAE) is possible for all certified courses).

## AD HOC COURSES (INTER-ENTREPRISE)

Get more information at www.eup.fr

# THE URBAN PROJECT MANAGEMENT MASTERS: A CERTIFIED DIPLOMA COURSE

This course is organised around the calendar year and the competing demands of a professional activity. The Masters in Urban Project Management celebrated its 20th anniversary in 2018.

## SPECIFIC CERTIFIED COURSES

Inter-university diploma courses are only open to professionals in vocational training. The courses include between 100 and 250 hours of classes taught by academic staff and urban planning professional partners.

#### FOCUS ON INTER-UNIVERSITY DIPLOMAS (DIUs)

The Approaches to Programming DIU, run in partnership with École nationale supérieure d'architecture de Paris la Villette and École des ingénieurs de la Ville de Paris, covers programming logic, tools and practices for all urban production processes, from single-building to urban and regional scale.

# **Professional integration**

Graduates of the Master's in Urban Planning and Development find openings in urban project management and consultancy and heading up regional, local and urban development projects within local authorities and their public and private partners.

# Urban studies professions: analysing situations and requirements to support public or private decision-making.

Typical activities: production of urban diagnostic surveys, environmental impact studies, housing market analysis, land diagnostic surveys, forward-looking local and regional studies with local stakeholders, deployment of tools for monitoring territorial trends, etc.

Typical structures: research offices and consultancies, urban planning agencies, territorial observatories, government agencies.

# Urban planning professions: supporting and anticipating urban policies and their deployment

Typical activities: drafting planning and regulatory documents (SCOT, PLUI, PLH, etc.), drawing up action programmes, liaising with residents, etc.

Typical structures: local authorities, research offices and consultancies providing assistance to project owners, and land development agencies.

## Urban design professions: defining and deploying urban projects

Typical activities: urban programming, legal and financial project framework, drafting technical specifications for potential service providers, interface between project owners, project managers and users, etc.

Typical structures: planning consultancies, local public development agencies, private developers, property developers.

#### Urban management professions: organisation and management of different components of the city (housing, networks, public spaces, landscapes, etc.)

Typical activities: preparing action programmes, estate planning etc.

Typical structures: local authorities, social landlords, transport authorities, local public service operators.

#### Job placement bureau (BAIP) and alumni network.

BAIP is tasked with advising and helping students in their search for end-of-study internships and entering the world of work.

It keeps an up-to-date alumni directory. This alumni network brings together graduates of IUP and IFU, and of EUP since it was created. It currently boasts almost 6000 alumni.

## Ouided Ayad, urban planner with the APPUII association:

"When I took up my studies again, I wanted to get into urban planning to gain a better understanding of the processes involved in urban production and renewal. [...] I'm currently continuing my commitment to cooperative urban planning with a focus on equality through my involvement with APPUII (an association of lecturer-scholars, urban professionals and residents of social housing districts).

Laurianne Portier, Operational management, Bouygues Immobilier: "During my Masters 2 Urban planning, projects and management programme, my search for work placement led me to Bouygues Immobilier, where I was offered an internship as a project manager. [...] I was quickly put in charge of managing two housing projects and I've been able to turn a temporary contract into a permanent one. I'm currently responsible for operational, legal, commercial and technical oversight, from submission of the planning application to post-delivery management.

**Quentin Picquart, Programme director, Eiffage:**"Thanks to my academic knowledge and professional experience, I was able to secure a sixmonth internship with Eiffage Group and a permanent contract at the end of it. I'm currently a programme director at Eiffage Aménagement, in charge of the Plaine Sud project in Clamart.

# **Testimonies**



## **EUP** also means...

WORKSHOPS **FOCUSING** WORK In M1, the urban diagnostics workshop focuses on deployment of the tools and methods taught in the first semester. It consists of territorial diagnostic surveys commissioned by EUP partner institutions. In M2, the workshop focuses on dealing with a real-world order placed by an organisation (local authority, developer, research agency, association, etc.). It produces an analysis and diagnostic review, followed by recommendations.



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#### DISCOVERING CROSS-DISCIPLINARITY

Every year, Masters 2 students take part in a fortnight of collective activities with the aim of acquiring professional skills that go beyond the field of urban planning. Role-playing where each student becomes a stakeholder in the planning and development process, poetic and descriptive writing about places, nocturnal visits to appreciate the concept of lighting and designing a walking guide around one of the Grand Paris rail stations: these are just some of the activities that enable students to develop a cross-disciplinary perspective.

#### CHAIR IN "PLANNING THE GRAND PARIS DEVELOPMENT PROGRAMME"

This chair was initiated by EUP and five public bodies involved in the operational development of the Grand Paris development programme (Société du Grand Paris, Grand Paris Aménagement, CDC Habitat, Établissement public foncier d'Île-de- France and Caisse des dépôts) to monitor and produce work on planning practices, and to train professionals, especially employees of the chair's founding bodies and the 300 students at EUP.

#### The metting Chambre Régionale des Comptes d'Ile-de-France - EUP

Held in the fall and intended for the general public, the CRC IDF - EUP Meeting invites magistrates, researchers and practitioners to combine their expertise and experience on a current subject linked to town planning and development. It is part of a partnership (2021-2025 cooperation agreement) aimed in particular at developing joint work on or for the evaluation of public policies.

#### STUDENT-DRIVEN INITIATIVES

Thanks to its student associations, EUP has a rich body of clubs and societies:



•The **Students' office**, an association for relaying information and organising student events.



junior • Junior EUP deals with orders from professional operators by leveraging the knowledge and expertise of students.



•Alumni forges a network from former students.



•EUP Humanitarian Support Association provides logistical, financial, technical and people support to a number of associations helping vulnerable people.

TBR •"T'es bien rentrée?" (Did you get home ok?), the EUP's feminist collective.

#### RICH STUDENT LIFE

EUP students are able to enjoy sports facilities and cultural activities on the Descartes campus. Exhibitions, seminars, conferences, visits and festivals are organised both inside and outside the school, showcasing urban life and knowledge of all things urban.

During the 2018-2019 academic year, the following events provide a sample of those organised:

- •A careers fair at which around twenty professionals from various organisations working in different areas of urban planning and development talked to students about their jobs and how they do them.
- A conference-cum-lecture with a poet and radio fiction writer.
- •A photo exhibition of places of social and urban innovation in the Paris region, in partnership with Institut Paris Région.



## ÉCOLE D'URBANISME DE PARIS

## **Our partners**

As part of its educational mission, École d'Urbanisme de Paris maintains close links with urban planning and development professionals. Through workshops, work placements, work-study programmes and programme financial support, urban planning professionals make a vital contribution to the quality and professionnalisation of our learning programmes.

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